

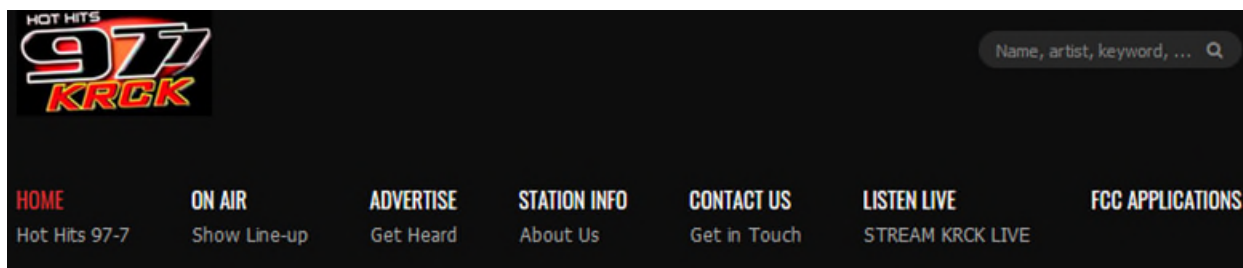
MEMORANDUM

UPDATE NEEDED FOR ALL BROADCAST STATION WEBSITES

Under the FCC's new Public Notice rules, an applicant in many instances must post an Online Public Notice when certain FCC applications are filed, such as for an assignment, transfer of control, or renewal of a broadcast station license. In cases where a licensee has already established a Station Website, this Online Public Notice requirement is satisfied by posting the Public Notice on such a Station Website.

However, to facilitate the satisfaction of this requirement, the FCC is now requiring that all Station Websites now have a **conspicuous link** or **tab** specifically labeled "**FCC Applications**" on the applicant-affiliated Station Website. When an application subject to the Public Notice rules is pending, the conspicuous **link** or **tab** should be set up to link directly to a separate page containing only the Online Public Notice text that has been prepared and which is referenced in the FCC's rules.

I recommend that the link be shown somewhat as seen below.



To the extent that there are **no** applications requiring Online Public Notice that are pending, the link or tab instead should **link directly** to a **Text Page** specifically stating that there are "**No Pending Applications**" subject to the Online Public Notice posting requirement. This Text Page must include the date when the Text Page was last updated.

Please call me if you have any questions.